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CMI Launches Innovative dBrochure

Newest product offers sophisticated audiovisual technology with premium print

STAMFORD, CT. September 11, 2017 — CMI, today announced the launch of the CMI digital brochure, or dBrochure, a physical print piece with an embedded video feature. The dBrochure leverages all of the benefits of high-end print – including a tactile experience and combines it with sophisticated, audiovisual technology taking brand engagement and messaging to the highest level of engagement.

“We are absolutely thrilled about the dBrochure’s high end audio-visual capabilities”, said Haitham Wahab, CEO and co-owner of CMI, adding, “it has a very wide range of applications for branded and targeted messaging, be it for sales and marketing, product demonstrations or even corporate training. We believe a dBrochure can most effectively communicate our client’s message while engaging its target audience without any interference from competing social media, paid advertising or other media distractions.”

The dBrochure is fully customizable. Features include:

- LCD screens in three sizes
- Up to six interactive control buttons
- Standard and high definition video
- Up to thirty minutes of video
- Stereo
- USB connectors
- Four color printing with choice of glossy or matte

CMI’s mission is to provide clients with the best in proven technology and the highest degree of customer service. The dBrochure is the latest introduction in the company’s 50+ years being in business offering premium quality and service.

About CMI:

CMI has 50+ years of innovation and quality offering the best **localization** services (subtitling, dubbing, captioning), **digital delivery** (preparation & encoding, distribution, QA & protection) and **media fulfillment** (media manufacturing, order & inventory management, shipping).

The end result? Getting the client's content to perform in any market, worldwide.

To learn more visit <http://www.cminyla.com/>.

For more detail on the CMI dBrochure, visit <http://www.cminyla.com/dbrochure>